



Vendor Email Blast and Website Advertisement Request Form

Vendor Name: _____

Membership Status: Member or Nonmember of MidAtlantic IADA (*circle one*)

Address: _____

Telephone: _____ Fax: _____

Contact Person: _____ Contact Person Email: _____

Please check all advertising options you wish to sign up for below

Vendor Email Blast Advertisement Request

Vendor members receive 1 complimentary email blast when joining the Association and at time of renewal

Email Advertising through MidAtlantic IADA:

- Free New Member Email Ad and Projected Date to Issue through MidAtlantic IADA (one per member annual term): _____
- Free Renewal Member Email Ad and Projected Date to Issue through MidAtlantic IADA (one per member annual term): _____
- Member Discount Email Ad and Projected Date to Issue through MidAtlantic IADA (\$250 per ad): _____
- Nonmember Email Ad and Projected Date to Issue through MidAtlantic IADA (\$500 per ad): _____

Website Banner Advertising on MidAtlantic IADA Website:

Please Indicate Projected Start Date and Number of Months Requested: _____

Large header banner size 1900x370 is the big homepage banner: <http://prntscr.com/i5s0c5>

2 social media posts per month linking to your website. Can be text, image or video or combination

1 blog post per month, including an image and story, a couple of paragraphs

- \$225/month full rate (\$300/month for nonmembers)
- \$175/month with 3 month commitment (\$250 for nonmembers)

Banner can be updated twice per month.

Medium banner size 550x350 <http://prntscr.com/i5s0gh>

1 social media post per month linking to your website. Can be text, image or video or combination

1 blog post per month, including an image and story, a couple of paragraphs

— \$150/month full rate (\$225 for nonmembers)

— \$115/month with 3 month commitment (\$175 for nonmembers)

Banner can be updated twice per month.

Payment Information

Total Amount Due: \$ _____

Please check the appropriate method of payment:

Enclosed is a check made payable to PIADA

   

Cardholder's Name

Card Number

Exp. Date _____ Sec. Code _____ Signature _____

Please submit Completed Request Forms To:

Shannon Becker

MidAtlantic IADA

1501 North Front Street

Harrisburg, PA 17102

Phone: 717.238.9002 ext. 18

Email: Shannon@piada.org

Fax: 717.238.3870

Website: www.midatlanticautodealersunited.org